

# Audi Supplier Purchase Program (SPP)



## Overview

This program is designed to benefit full time employees and retirees of our valued suppliers. Purchase any new qualifying Audi model and receive an additional cash incentive (see chart below) based on purchase type.

Purchase Type			
Model	AF Lease	AF APR	Purchase
All Models (except A8/S8)	\$500	\$500	\$750
A8/S8	\$1,000	\$2,000	\$4,000
<b>Combine with:</b>			
Audi Finance Special Lease and Residual Values	Yes	No	No
Audi Finance Special APR rates	No	Yes	No

Excludes: TT RS, RS 5 and R8

AF = Audi Finance

Take this certificate and a current pay stub (numbers may be blacked out), and go to your local participating Audi Dealer. If you have questions on particular Audi models, financing options or how to locate the Audi Dealer nearest you, visit [www.audi.ca](http://www.audi.ca).

## Here are the details about the Audi Supplier Program:

**1. Eligibility**—Employees/retiree's who work/worked directly for an Audi Supplier can participate in the Audi Supplier Purchase Program.

**2. How it Works**—Present original, unaltered certificate to a participating authorized Audi Dealer in Canada. When the participating Dealer verifies by reference to this certificate and your identification that you are an eligible purchaser, the participating Dealer will sell the eligible vehicle to you with the applicable discount based on purchase type (see chart).

**3. Participating Dealers**— All Audi Canada Dealers are participating in this Supplier Purchase Program. Visit [www.thanksfromaudi.ca](http://www.thanksfromaudi.ca) or [canada.audisupplier.com](http://canada.audisupplier.com) for a complete listing of participating Dealers.

**4. Parts and Accessories**—The participating Dealer also may sell you parts, accessories, finance and insurance products and other items in the same manner as any other retail purchaser. Participating Dealers may take vehicles in on trade and may acquire and dispose of such vehicles as in any normal retail transaction on such terms as they choose. All the transactions contemplated by this paragraph are strictly between the purchaser and the participating Dealer and are to be negotiated solely between the Dealer and the purchaser.

**5. General**—In general, unless there has been advance written notice to the contrary, all new and unused Audi vehicles, excluding R8, R8 Spyder, TT RS and RS 5 are eligible. Vehicles may be sold at the Dealer's discretion from their stock or may be factory-ordered. Dealers are not required to sell you a vehicle from their stock that is in short supply; however, any vehicle offered under this program also may be factory-ordered. Please be advised that Audi Canada may from time to time restrict the availability of certain vehicles under this program. In such cases, Audi Canada will inform participating Dealers in advance in writing of the terms of such restrictions or incentives, and the Dealer will have to comply with any such terms.

**6. Incentives**— Other applicable retail incentives *may* apply in addition to the Supplier discount, depending on Purchase Type. Please see your local Audi Dealer for complete details.

**7. Claims**—Audi Canada has the right to audit all the records pertaining to this transaction. If Audi Canada finds that purchaser violated any terms or falsified any documentation of Audi Canada's Supplier Lease Program, Audi Canada may cancel purchaser's privileges and/or the supplier's privileges to acquire vehicles under any special Audi Canada programs and may, at its discretion, seek to recover any special benefits the purchaser received.

**8. Final Decision**—Audi Canada's decision is final in all matters relating to this program. Audi Canada has the right to amend or cancel this program at any time for any reason.

**9. Customer Contact**— Audi Canada collects personal information that you provide in order to improve our products and services and to offer you services, surveys or marketing material which may be of interest to you. For these purposes, Audi Canada shares your information with Audi Finance, your dealer and the dealer who has responsibility for the market area in which you reside. To review Audi Canada's privacy policy, you may visit [www.audi.ca](http://www.audi.ca) or call 1.800.822.2834.

If you do not want to receive marketing material from Audi Canada or have your personal information shared as set out above, please check here.

**10. Duration**—The Audi Supplier Purchase Program 2014 is effective as of January 3, 2014 and runs through December 31, 2014, based on *delivery date*. (In order to qualify for the Supplier Purchase Program discount, you must take delivery of your vehicle on or prior to program end date).

**1** From the publishing date (January 2014), this program can be used for most new Audi models, excluding R8, R8 Spyder, TT RS and RS 5. We may add or remove vehicles from eligibility from time to time by notice to participating Dealers and supplier Web site updates. **2** As with any new vehicle purchase, you are responsible for all taxes, title, licensing, documentary, emission and other fees.

Audi Supplier Purchase Program Certificate (Dealer Administration Use Only)									
<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>					<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>				
Dealer Code		Dealership Name					Dealer Phone		
Salesperson									
Supplier Employee Name									
<input type="text"/>					<input type="checkbox"/> Purchase <input type="checkbox"/> Lease				
VIN									
<b>DEALER INSTRUCTIONS:</b> The individual presenting this certificate is interested in executing an Audi Supplier purchase as described in above certificate. The supplier discount (see chart) is to be subtracted from selling price then subtracting all current retail and dealer incentives that may apply. Trade-in allowance, accessories, insurance, tax, licensing, title costs/fees are to be processed as normal.									
<b>VERIFICATION:</b> The program is designed to sell vehicles to households of our suppliers' employees/retirees. In order to verify program compliance,									
the employee must provide an original certificate with the company name preprinted on the form (found in the above box) and a copy of the most current pay stub verifying employment with the company (income may be blacked/whited out). If the purchase is by a household member, please verify residence by copying his or her driver's license with the common address.									
<b>FINANCING:</b> This program is a "Price of Vehicle" retail offer. There are no special credit provisions included or provided in this offer.									
<b>REPORTING:</b> Please report this sale as you normally would report a sale.									