

Professional Association Program (PAP)

Model Year 2017 / 2018 vehicles

Bulletin Number: A17CAEAP

Start Date: March 1st, 2017 **End Date:** January 2nd, 2018

Program Summary:

- This program is currently offered only to members and employees of the **Ontario Medical Association (OMA)** and **Ontario Dental Association (ODA)**. Partnerships with other professional associations will be added as contacts and agreements are made.

- Designed to support dealer sales to customers who are members of the OMA and ODA
- The vehicle must be registered the vehicle in the member's name or company or employee's name.
- Program customer (end user) must provide valid OMA or ODA credentials.
- Incentive amount must be deducted from the negotiated selling price of the vehicle.
- This discount may be applied to one (1) vehicle purchase per program year per member or employee.

Eligible Vehicles and Allowances:

Model	Lease / Finance	Purchase
A3 / S3 / etron	\$1,000	\$2,000
A4 / S4 / Allroad	\$1,500	\$3,500
A5 / S5 Coupe & Sportback	\$1,000	\$2,000
A6 / S6	\$2,500	\$5,000
A7 / S7	\$2,500	\$5,000
A8 / S8	\$3,000	\$6,000
Q3	\$1,000	\$1,500
MY17 Q5 / SQ5	\$1,750	\$3,500
MY18 Q5 / SQ5	\$750	\$1,500
Q7	\$750	\$1,000

RS / R8 models excluded



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Program rules: Professional Association Program (PAP)

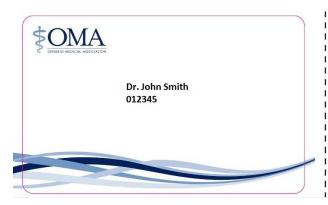
- This program is **only** available to Audi customers who are members or employees of the **Ontario Medical Association or Ontario Dental Association (which Audi Canada has entered into an agreement with)** and register the vehicle in the member's name or company or employee's name.
- Proof of Membership must be provided in the form of the following:
 - Valid membership card or Letter of Good Standing with the association (see examples Exhibit A)
- The following retail incentive rules apply to all purchase channels:
 - <u>Cannot</u> be combined with other Corporate Sales programs (including but not limited to: Business Fleet, Executive Allowance, Corporate Partner)
 - o <u>Can</u> be combined with all other National, Regional or other retail incentives unless otherwise stated in program bulletin.
- In addition, the following specific channel rules apply:
 - Lease: <u>Can</u> be combined with special lease rates and residuals through Audi Financial Services. <u>Can</u> be combined with Loyalty.
 - o **Finance:** Can be combined with APR special rates through Audi Financial Services. Can be combined with Loyalty.
 - Purchase: <u>Cannot</u> be combined with any special lease rates, residuals or APR rates offered by Audi Financial Services. <u>Cannot</u> be combined with Loyalty.

Dealer Reimbursement:

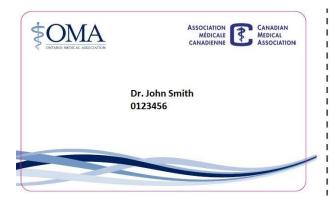
- Professional Association Program (PAP) incentives are reimbursed by Audi Canada. <u>All claims must</u>
 <u>be submitted within 30 days from the date of sale.</u>
- To submit a payment request claim, send claim form and required documentation to the Audi Incentives Service Desk: ACIC@audi.ca or AudiCanadaIncentiveClaims@audi.ca
- Payment request claim forms can be found on the Audi Corporate Sales website under the respective programs.
- TO MAKE A PAYMENT CLAIM FOR THE ONTARIO MEDICAL ASSOCIATION USE FAN #: EA1754
- TO MAKE A PAYMENT CLAIM FOR THE ONTARIO DENTAL ASSOCIATION USE FAN #: EA1755

Exhibit A

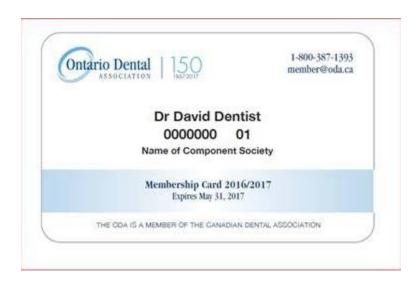
Membership Card Examples:











Letter of Good Standing Examples:



February 14, 2017

Dr. John Smith 150 Bloor Street W. Suite 900 Toronto, ON M5S 3C1

Subject: Member in Good Standing

Dear Dr. Smith,

This letter serves to confirm that you, Dr. John Smith (0123456), are a member in good standing with the Ontario Medical Association (OMA) as of the date of this letter.

Sincerely

/JULIETA VARGA

DIRECTOR, Membership Benefits and Operations

Member Services Julieta.Varga@oma.org



Ontario Dental Association 4 New Street, Toronto, ON M5R 1P6 Tel: 416-922-3900 Fax: 416-922-9005

January 24, 2017

Dr. D. Dentist 150 Bloor Street W. Toronto, ON M5S 3C1

Subject: Member in Good Standing

Dear Dr. Dentist,

This letter serves to confirm that you, David Dentist (0123456), are a member in good standing with the Ontario Dental Association (ODA) as of the date of this letter. Our membership year is June 1 to May 31.

Sincerely,

B Beauchamp

Barbara Beauchamp Member Services Coordinator

bbeauchamp@oda.ca