



Corporate Partner Program (CPP)

Model Year 2017 / 2018 vehicles

Bulletin Number: A17CACPP

Start Date: January 4th, 2017

End Date: January 2nd, 2018

Program Summary:

- Designed to support dealer sales to Corporate Partners of Audi Canada.
- Customer must provide a Corporate Partner Certificate and proof of employment/membership.
- Incentive amount must be deducted from the negotiated selling price of the vehicle.

Eligible Vehicles and Allowances:

Model	Lease / Finance	Purchase
A3 / S3 / etron	\$250	\$250
A4 / S4 / Allroad	\$250	\$250
A5 / S5 Coupe & Sportback	\$250	\$250
A6 / S6	\$500	\$500
A7 / S7	\$500	\$500
A8 / S8	\$1,000	\$1,000
Q3	\$250	\$250
MY17 Q5	\$250	\$250
MY18 Q5	\$0	\$0
Q7	\$500	\$500

RS / R8 models excluded



Program rules: Corporate Partner Program (CPP)

- This program is offered to direct key suppliers and business partners of Audi Canada and is intended to be an exclusive offer to those key companies.
- Audi Canada determines and manages the list.
- Eligible customers are current full time employees or members of an approved company or organization.
- Company name on employee identification must match the name on file and on the Corporate Partner Certificate. (Examples of ID that are accepted are: Pay stub, Employee ID badge, Business card, Membership card, Letter of Good Standing)
- The following retail incentive rules apply to all purchase channels:
 - Cannot be combined with Ambassador program or other Corporate Sales programs
 - Can be combined with all other National, Regional or other retail incentives unless otherwise stated in program bulletin
- In addition, the following specific channel rules apply:
 - **Lease:** Can be combined with special lease rates and residuals through Audi Financial Services. Can be combined with Loyalty.
 - **Finance:** Can be combined with APR special rates through Audi Financial Services. Can be combined with Loyalty.
 - **Purchase:** Cannot be combined with any special lease rates, residuals or APR rates offered by Audi Financial Services. Cannot be combined with Loyalty.

Dealer Reimbursement:

- Corporate Partner Program (CPP) incentives are reimbursed by Audi Canada. **All claims must be submitted within 30 days from the date of sale.**
- To submit a payment request claim, send claim form and required documentation to the Audi Incentives Service Desk: ACIC@audi.ca or AudiCanadaIncentiveClaims@audi.ca
- FAN application forms and payment request claim forms can be found on the Audi Corporate Sales website under the respective programs.